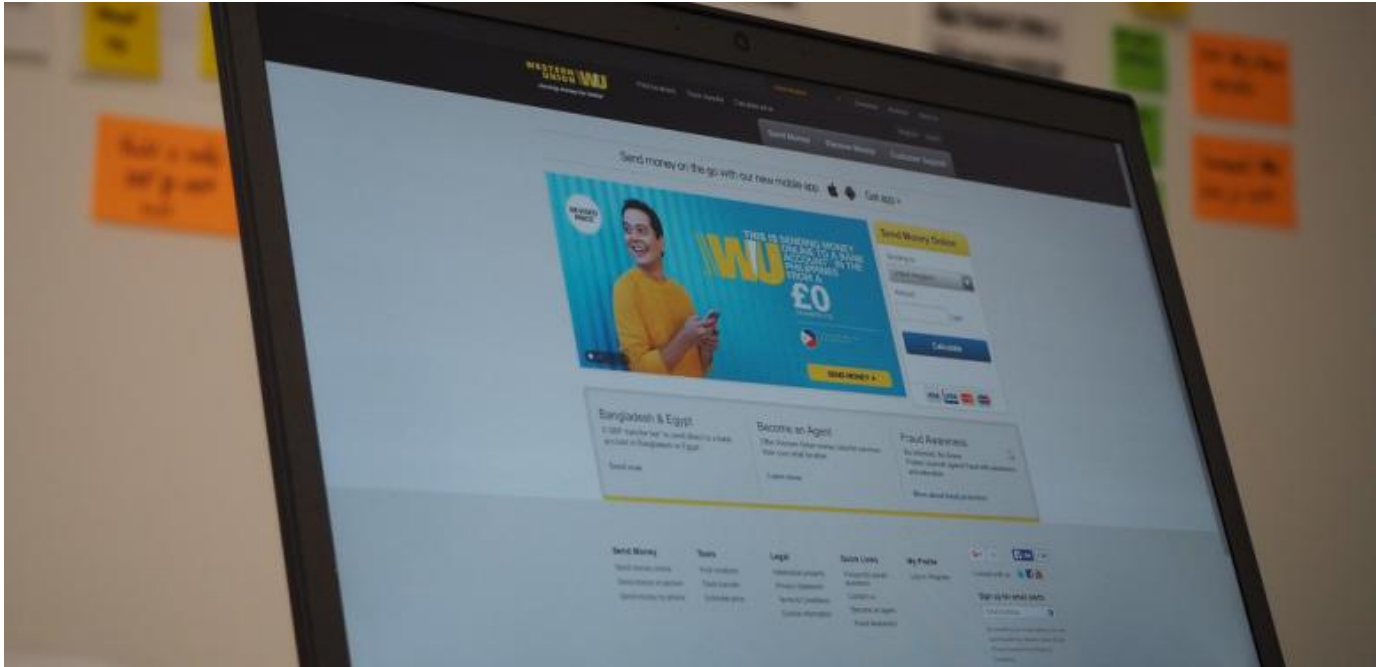


Validation Test or Verification - Website Usability Testing Guide



Validation Test or Verification

Scenario: You are about to launch your new website!

What/Why: Validation tests ensure your website meets certain standards. Set benchmarks for how long tasks should take and evaluate your users against these benchmarks. This quantitative data is measured and can help identify any problem areas.



Types of Questions/Prompts:

- Create an account
- Complete pre-screening eligibility survey
- Navigate to a specific page
- Benchmark: 5 minutes

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