

Legal Services National Technology Assistance Project

Helping nonprofit legal aid programs improve client services through innovative use of technology.



www.lsntap.org

Zoom Vs Gotowebinar

A graphic featuring the logos for GoToWebinar and Zoom. The GoToWebinar logo is on the left, followed by the text "vs", and the Zoom logo is on the right. The background is a stylized landscape with mountains and a sun setting or rising behind them.

GoToWebinar vs Zoom

After trying a lot of different webinar services at LSNTAP we have narrowed down your options to the two best webinar programs with the best and most robust features. Both have positives and minuses and we did my best to lay them out here:

GOTOWEBINAR COMPANIES USING:

 **Uber**
zendesk

ZOOM VIDEO COMPANIES USING:

 Spotify ★ **Heineken**
Walmart 

GOTO FEATURES

- ✓ Group Collaboration
- ✓ Desktop / Application Sharing
- ✓ Mobile Support
- ✓ Real Time Analytics
- ✓ Custom Branding
- ✓ Polls
- ✓ Email Automation
- ✓ Cloud and Local Recording
- ✓ Integrated Scheduling

ZOOM FEATURES

- ✓ Group Collaboration
- ✓ Desktop / Application Sharing
- ✓ Mobile Support
- ✓ Real Time Analytics
- ✓ Custom Branding
- ✓ Polls (Unlike with GoToWebinar, polls on Zoom can only be sent during a video webinar and not after the fact as a follow up.)
- ✓ Integrated Scheduling (Scheduling works through Google Apps which means you need a Google Account to sign up.)
- ✓ Cloud and Local Recording (Costs extra on Zoom. Although Zoom is still less expensive overall.)

GOTO SUPPORT



PHONE SUPPORT



CHAT SUPPORT



EMAIL SUPPORT



FREE TRAINING

ZOOM SUPPORT



PHONE SUPPORT



CHAT SUPPORT



EMAIL SUPPORT



FREE TRAINING

PRICING

GoToWebinar Starter

\$109 / month or
\$89 / month (billed annually)

- 100 Participants

GoToWebinar Pro

\$249 / month or
\$199 / month (billed annually)

All Starter features, plus:

- 500 Participants
- Simulated Live
- Video Sharing

Zoom Pro Plan

\$14.99 / month

- 100 participants

Optional Add-on Plans

- Extra Cloud Recording Storage
- 323/SIP Room Connector
- Join by toll-free dialing or Call Me
- Video Sharing

LEGAL SERVICES  **NTAP**
NATIONAL TECHNOLOGY ASSISTANCE PROJECT

LSC | America's Partner
for Equal Justice
LEGAL SERVICES CORPORATION

 Zoom Vs GotoWebinar Infographic PDF download

Printed: February 19, 2019

<http://www.lsntap.org/node/192/zoom-vs-gotowebinar>

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