

# **Legal Services National Technology Assistance Project**

Technology Strateg

Helping nonprofit legal aid programs improve client services through innovative use of technology.

[www.lsntap.org](http://www.lsntap.org)

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Date: Wednesday, October 16, 2019

Time: 10:00am

Location: <https://attendee.gotowebinar.com/register/9186951112685473804>

## **Technology Strategies to Build and Mobilize Pro Bono Networks**

This webinar will examine successful models of using technology and digital communications strategies to expand the reach and impact of pro bono initiatives. Panelists will highlight how technology can equip legal aid programs with tools to engage prospective volunteers and support volunteers in effectively assisting clients in areas outside of their day to day practice. We will also spotlight examples of savvy online marketing techniques and campaign-based outreach efforts that can attract legal professionals to the pathway to pro bono. This webinar could be presented during the month of October, during the Pro Bono Celebration.

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