

Legal Services National Technology Assistance Project

Additional Information

Helping nonprofit legal aid programs improve client services through innovative use of technology.

www.lsntap.org

Additional Information - Intro to Social Media

Addition Information

There is a lot of other great writing other there about the topic of social media, here are a few of the links we found more useful and interesting.

A Few Good Tools for Measuring and Monitoring Social Media
<http://www.idealware.org/print/2592>

The Nonprofit Social Media Decision Guide <http://www.idealware.org/reports/nonprofit-social-media-decision-guide>

Social Media Best Practices for Nonprofit Organizations <http://www.ccghr.ca/resources/social-media-modules/> See modules 11, 12 and 13

Cinemagram

Top 5 Instagram Best Practices for Nonprofits <http://www.nptechforgood.com/2014/04/14/top-5-instagram-best-practices-for-nonprofits/>

Facebook

Facebook: We “Like” It <http://lsntap.org/blogs/facebook-we-it>

Social Media Best Practices for Nonprofit Organizations <http://www.ccghr.ca/resources/social-media-modules/> See module 11

Instagram

15 Ways Nonprofits Can Use Instagram <http://www.giftworksconnect.com/2013/08/giftworks-guest-blog-julia-campbell-15-ways-nonprofits-can-use-instagram/>

4 Best Practices for Creating Instagram Videos <http://sproutsocial.com/insights/instagram-videos-best-practices/>

LinkedIn

LinkedIn for Lawyers – Some Ethical Considerations
<http://solopracticeuniversity.com/2014/09/09/linkedin-for-lawyers-some-ethical-considerations/>

Social Media Best Practices for Nonprofit Organizations <http://www.ccghr.ca/resources/social-media-modules/> See module 13

Top 10 LinkedIn Tips for Young Lawyers <http://wardblawg.com/2011/07/11/top-10-linkedin-tips-for-young-lawyers/>

Twitter

10 Twitter Best Practices for Nonprofits <http://socialmedia4nonprofits.org/blog/10-twitter-best-practices-for-nonprofits/>

24 best practices for nonprofits using Twitter <http://www.socialbrite.org/2011/10/03/24-best-practices-for-nonprofits-using-twitter/> SocialBrite, Social Solutions for Nonprofits

Effective Tweeting: a Tweeter Checklist <http://www.legalproductivity.com/legal-marketing/twitter-checklist/>

Infographic: Best practices for nonprofits on Twitter <http://mediacause.org/infographic-best-practices-nonprofits-on-twitter/>

Social Media Best Practices for Nonprofit Organizations <http://www.ccghr.ca/resources/social-media-modules/> See module 12

YouTube

YouTube Best Practices for Nonprofit Organizations

<http://www.fundraisingsuccessmag.com/article/youtube-best-practices-nonprofit-organizations-149805/1>

Printed: March 26, 2019

<http://www.lsntap.org/node/36/additional-information-intro-social-media>

©Legal Services National Technology Assistance Project