

Legal Services National Technology Assistance Project



www.lsntap.org

The Basics of Usability Testing - Website Usability Testing Guide

The Basics of Usability Testing

In this section, we will discuss the what, when and who of usability testing. what to test, when to conduct user testing, a variety of different types, and who to draw on as testers.

Exercise: Become the Tester

Usability testing is readily understood by navigating a website as if you were the tester. Perform the exercise below, and answer the questions to get a sense of a simple usability test.

1. RUDGWICK STE 4 ENTRIES/CAMP 6. 2013 SHOW PIC 8. 2011 SHOW PIC 12. PICS RUDGWII 15. SHOW PICTUR 12:36:05
 2. RUDGWICK SHOW 385245 VISITORS
 3. SHOW INFORMATION P.

PRESENTING OUR 28th ANNUAL SHOW

WELCOME TO OUR WEBSITE....

GREAT BRITISH ENGINEERING AT ITS BEST A REAL FAMILY PACKED COUNTRY SHOW WITH SO MUCH TO SEE & DO!

29th RUDGWICK COUNTRY SHOW

THE COUNTRY SHOW WITH A BIG DIFFERENCE

44 ACRES OF SHOW

SAT 29th SUN 30th & MON 31st AUGUST 2015

GREAT FUN FOR KIDS!

email: chanaburi1@aol.com

SEE ALL THE PICTURES & SLIDESHOW'S OF PREVIOUS YEARS

Goal: Find information about hosting an exhibit at the next Rudgewick County Show from www.rudgewicksteamshow.co.uk and answer the following sample questions:

- Were you able to find the correct page?
- Did it take longer than necessary?
- Would you return to this website?
- What are your first impressions?

Through this testing you can surface navigation complexity, user enjoyment of browsing the site and other issues. These findings are the foundation of the website's future version (iteration), which will be retested in a process of evaluating and responding to results called the iterative design process.

The iterative design process, at it's core, consists of:

1. Running usability tests;
2. Carefully analyzing the results;
3. Making necessary changes;
4. Repeating the process throughout the design or redesign process.

[Click Here to Go Back to the Website Usability Testing Guide](#)

Printed:October 30, 2020

<http://www.lsntap.org/node/46/basics-usability-testing-website-usability-testing-guide>

©Legal Services National Technology Assistance Project