Remote Testing Resource Sheet

Please note: These are not suggestions, simply a selection of available tools, both free and paid.

Usability Hub (UsabilityHub.com)

This site allows for remote usability testing, and if you participate as a tester you can earn karma points, allowing you to run tests on your site for free. This is a great way to see usability, and usability testing from both perspectives.

Usabilla (Usabilla.com)

This site provides a suite of tools to conduct unmoderated remote usability testing. This includes video of how your users moved their mouses, satisfaction surveys, dashboards etc. They provide a 14 day free trial, and paid monthly subscriptions thereafter.

Usability.gov (Usability.gov)

Templates availble at: http://www.usability.gov/how-to-and-tools/resources/templates.html
The templates and downloadable documents can help you perform usability testing. The full site has a library of resources covering usability methods, design, content strategy, and more.

Usability Geek (<u>UsabilityGeek.com</u>)

Originally a blog, this site provides a library of articles focused on usability, user testing and news to help make your own site and web presence as up to date as possible for users.

Survey Tools

<u>surveymonkey.com</u>

Google Forms

Adobe Forms

An easy and fairly ubiquitous tool, each of these have both a free and premium version of their tools. When considering how to use survey tools consider using it for more than satisfaction surveys- for example, A/B testing or other remote options. Each product has strengths, however chances are someone in your agency uses one of these.

ClickHeat map from Labs Media (LabsMedia.com/clickheat)

Creates a visual heatmaps of clicks on a HTML page. This is OpenSource, and you can find a list of preferred browsers on the site. They do require an account, however you can use the demo account to test the tool.

Inspectlet (Inspectlet.com)

This tool video tapes the users accessing your site, how they move the mouse and how they interact with your site. There is a free version, as well as premium versions that provides additional videos and data.